

Used by more than one million people worldwide Metadata Assistant is the leading metadata removal tool available on the market today.

What is Metadata and why should it be removed?



The key benefits of Metadata Assistant:

- Prevent disclosure of confidential or sensitive information
- Reduce financial and reputational risk
- Ensure regulatory compliance
- Ensure enterprise compliance to metadata management

Metadata is information about a document which is stored within the document itself and often hidden from the user's immediate view; for example, who created it, who edited it, what were the changes made and who else worked on it.

Metadata has the potential to pose a serious security risk, cause embarrassment or negatively impact an organisation's financial well-being. High profile incidents in Australia, the UK, US and the United Nations prove the point.

Here are a couple of high profile cases, where metadata has been leaked:

- <http://arkfeld.blogspot.com/ede/metadata/>
- <http://news.bbc.co.uk/2/hi/technology/3154479.stm>

The Metadata Assistant analyzes Word/Excel/PowerPoint files to determine the type and amount of metadata (hidden information) that exists within. You can use a variety of options to remove unwanted metadata from your documents, workbooks and presentations. Follow the link to [Metadata Assistant data sheet](#)



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